Eden Borders

Brentwood, TN | 615-974-9232 | edenborders@gmail.com

EDUCATION

Pepperdine University | Malibu, CA
B.A. candidate, Integrated Marketing & Communication | 2025–present
Study abroad in Florence, Italy | Full 2026–2027 academic year

EXPERIENCE

Marketing and Creative Intern | Spiral Spine Pilates

Summer 2026 | Nashville, TN

- Designed and refined branded apparel and accessory concepts, incorporating owner feedback on fit, logo placement, and production details.
- Edited podcast footage into short videos for YouTube and supported content organization and publishing.
- Helped maintain studio spaces and supported day-to-day operations alongside the creative work.

Front Desk Associate | The Format Fitness

April–December 2025 | Brentwood, TN

- Welcomed clients, managed check-ins and scheduling, and helped keep daily studio operations running smoothly.
- Answered client questions and maintained a welcoming, organized front desk in a boutique fitness setting.

Social Media and Design Intern | Omnicommander

February–May 2024 | Remote

- Created social media graphics and assisted with design work, revising assets in response to feedback.

INDEPENDENT WORK

Content Creator and Affiliate | ShopMy and Pinterest

August 2026–present

- Built curated fashion, wellness, and travel collections and created Pinterest posts to connect products with a clear visual theme.
- Wrote product titles and search-friendly descriptions for pins focused on European style.

TRAINING

Balanced Body Comprehensive Pilates training | Coursework completed June 2026; observation and teaching hours in progress.

SKILLS

Canva • Adobe Premiere Pro • CapCut • Short-form video editing • Social media content • Merchandise design • Pinterest • ShopMy